



Guillermo Casta



Have a Bachelor Honors degree in Marketing and commercial Management at ESIC y and in Dramatic Arts at FNC (Cristina Rota), now finishing Psychology degree at UNED. Widely experienced as Master of ceremonies, Comedian Motivational Speaker at Social (Gala dinner, Celebrations, Awards...) and corporate Events (Conferences, Kick offs, Product presentations, team building, Interviews, Gamification...). Have worked at marketing departments of Multinational companies achieving Marketing Director positions, now works also as a Marketing and communications corporate consultant and

Collaborate as a Teacher at Málaga University and ESIC Business University

Also have broad experience as a cinema, theater, stand up comedy, Impro theater and tv actor, beside have hosted and wrote scripts for many corporate videos and speeches for him and other speakers.

Corporate events and AV productions

The relief of entrusting your event or ceremony to a professional that will adjust to the customer requirements for each and every event.

Personalized Motivational Corporate Comedy Speeches

La risa y el humor son uno de los métodos más eficientes de comunicar por su gran aceptación por la audiencia, el aumento del recuerdo y viralización de los mensajes. La empresa elige el objetivo: Cambio de cultura, incremento del sentimiento de pertenencia al equipo tras un ERE, una fusión... Sea lo que sea con humor entra mejor.

Have successfully already work for:

- Customers : BBVA, ALSA, Hotel Palace, Peugeot Scooters, Ferrovial, ADECCO, BBVA, Federación Europea de Aerosol, AEDA, Repsol, Compaq, Hp, Leroy Merlin, Coca Cola, Movistar, Orange, Oracle, Eventos y Proyectos, La quinta del Jarama, MAKRO, Brugal, Grupo Sodexo, Baloncesto Estudiantes, Genexies Mobile, Makro, La Caixa, NH Hoteles, Fundación Síndrome de Down de Madrid, Fundación leucemia y linfoma, Licores Álvarez, La Caixa, Paradores Nacionales, Banca cívica, AC Hoteles, Bergstrom, THALES GROUP, Heineken, Affligem, Millesime, DentSply, Smuggler's GIN, Estacion Gourmet, Mercedes Benz, UEFA, DAF, Hesperia Hoteles, Westin Palace, AEGVE, Ferrovial, Thandem, Grupo TIENS, DAHUA, Palacio de Neptuno, BANGE, STC Jhonson & Jansen, Astra Zeneca, Wtransnet...
- Agencies: Ogilvy, Grupo Pacífico, Pressettes company, Adoria Sport, Blaukamara, Happening, QK events, De Fábula, Bliss eventos, Tango Comunicación, Thinkorchar, AIM, Gross Roots, QK Events, Comunica +A, Totalísimo, AIM Events, Tira del Hilo, Inarilt, WWP-Group, Ope2Europe, OPC Madrid, WWP Group ...
- Production companies: Tele 5, Antena 3, TVE 1, Ida y Vuelta, Boomerang, Globomedia, Ganga, Bambú producciones, Sr. Gordo, Videomedia, Multimedia Resources, Fish Fims, Producciones Júpiter...